

## ORDER

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
E 1	WEWS	10/22/12	10/28/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTF-S	:30	4	\$3,000.00	P-1	3.40	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	MTWTF-S	4		\$3,000.00	3.40							
E 2	WEWS	10/22/12	10/28/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	5	\$750.00	P-1	3.40	NM	5	\$3,750.00



WEWS

Print Date: 10/29/12

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Contract / Revision **306210** Flight Dates **10/22/12-11/11/12**

Hiatus Dates

Original Date / Revision 07/27/12/ 10/25/12

Order Sep 00:20:00

Advertiser **Ohio House Republican Or** Product **Candidate C**

Estimate #

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WEWS	10/22/12	10/28/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	5	\$750.00	P-1	3.40	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$750.00		3.40						
E 3	WEWS	10/22/12	10/28/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	3	\$950.00	P-1	3.40	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	3		\$950.00		3.40						
E 4	WEWS	10/22/12	10/28/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	3	\$950.00	P-1	3.40	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	3		\$950.00		3.40						
E 5	WEWS	10/22/12	10/28/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	5	\$650.00	P-2	3.20	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$650.00		3.20						
E 6	WEWS	10/22/12	10/28/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$1,200.00	P-1	3.20	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$1,200.00		3.20						
E 7	WEWS	10/22/12	10/28/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	5	\$1,000.00	P-2	3.20	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$1,000.00		3.20						
E 8	WEWS	10/22/12	10/28/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	5	\$2,500.00	P-1	3.20	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$2,500.00		3.20						
E 9	WEWS	10/22/12	10/28/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	5	\$1,200.00	P-2	3.20	NM	8	\$8,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	MTWTF--	5		\$1,200.00		3.20						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WEWS	10/22/12-10/28/12		M-F 730-8P		730-8p	MTWThF----	:30		<del>(\$1,200.00)</del>		3.20	NM		
See MG 9.7,9.8,9.9,9.10															
5	WEWS	10/22/12-10/28/12		M-F 730-8P		730-8p	MTWThF----	:30		<del>(\$1,200.00)</del>		3.20	NM		
See MG 9.6															
[hra/pol/p1]															
6	WEWS	10/24/12-10/26/12		M-F 7-730p		7-730p	--WThF----	:30		\$1,200.00		3.20	NM		
Ⓜ MG for 9.5 10/25															
7	WEWS	10/22/12-10/28/12		SA 7PM News		7-730p	-----Sa--	:30		\$1,200.00		3.20	NM		
Ⓜ MG for 10.3,11.1,10.2,9.4															
8	WEWS	10/22/12-10/28/12		SA 730-8p Motion		730-8p	-----Sa--	:30		\$1,200.00		3.20	NM		
Ⓜ MG for 10.3,11.1,10.2,9.4															
9	WEWS	10/22/12-10/28/12		M-F 1202a-107a Jimmy Kiml		1202-107x	MTWThF----	:30		\$700.00		3.20	NM		
Ⓜ MG for 10.3,11.1,10.2,9.4															
10	WEWS	10/22/12-10/28/12		SA 1135-1150p Sports SAT		1130p-1150p	-----Sa--	:30		\$800.00		3.20	NM		
Ⓜ MG for 10.3,11.1,10.2,9.4															
E 10	WEWS	10/22/12	10/28/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	3	\$1,000.00	P-2	3.20	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						



WEWS

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Contract / Revision      **306210**      Flight Dates **10/22/12-11/11/12**

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Advertiser    **Ohio House Republican Or**    Product **Candidate C**

Estimate #

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 10	WEWS	10/22/12	10/28/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	3	\$1,000.00	P-2	3.20	NM	1	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	MTWTF--	3		\$1,000.00		3.20							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
2	WEWS	10/22/12-10/28/12		M-F 1135p-1202a Nightline		1135p-1207x	MTWThF----	:30		<del>(\$1,000.00)</del>		3.20	NM			
See MG 9.7,9.8,9.9,9.10																
[hra/p1]																
3	WEWS	10/22/12-10/28/12		M-F 1135p-1202a Nightline		1135p-1207x	MTWThF----	:30		<del>(\$1,000.00)</del>		3.20	NM			
See MG 9.7,9.8,9.9,9.10																
[na]																
E 11	WEWS	10/22/12	10/28/12	SA-SU GMA 8-9a SA-SU GMA 8-9a	CM	8-9a	-----SS	:30	2	\$700.00	P-2	3.20	NM	1	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----SS	2		\$700.00		3.20							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/22/12-10/28/12		SA-SU GMA 8-9a		8-9a	-----SaSu	:30		<del>(\$700.00)</del>		3.20	NM			
See MG 9.7,9.8,9.9,9.10																
[N/A NO AVAIL]																
E 12	WEWS	10/22/12	10/28/12	SA 12a-1a CSI Miami Late SA CSI Miami Late	CM	12a-1a	-----S-	:30	2	\$650.00	P-1	2.10	NM	2	\$1,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S-	2		\$650.00		2.10							
														<b>Totals</b>	<b>47</b>	<b>\$59,900.00</b>